


Hitwise February 2008 Travel Category Report
2008-03-11

The Hitwise Travel Report provides marketers an understanding of the competitive online travel landscape in terms of competitive clickstream, including traffic sources and referred destinations.

It also outlines strategies to increase traffic from search engines through Hitwise Search Intelligence, which includes search term trends, keyword analysis, and keyword research.

[Click here](#) ( Adobe Acrobat PDF file) to download the complete article.

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